

# Welcome to Covert Bastrop Preferred Owner Program

## Where Membership has it's privileges...

Welcome Video

Program Overview Video

Shop & Earn! Video

Program Details

Frequently Asked Questions

**FREE Membership**



PREFERRED OWNER PROGRAM



Click here to view  
your account balance

PREFERRED  
OWNER

Shop Online at over 400 National  
Retailers and earn money you can use  
at our dealership for Service, Parts, and  
Accessories—It's Fun & Easy!

[CLICK HERE](#) for More Information



Shop and earn even more points!  
For more information, please visit [www.gmpreferreddowner.com](http://www.gmpreferreddowner.com).

Terms & Conditions

### No Cost

The Preferred Owner card costs you nothing. It is our way of rewarding our best customers.

### Sky's the Limit

As a Preferred Owner you earn a generous reward on all Customer-Pay purchases (pre-tax) in our Service, Parts and Collision Repair departments. You can use your earnings on your next dealership visit or let them build.

### Thank You

The Preferred Owner card is our way of saying thank you for being a loyal member of our automotive family. We value your business, and your friendship.

[www.gmpreferreddowner.com](http://www.gmpreferreddowner.com)

# Covert Bastrop Preferred Owner Program

***It's Easy, Fun and Valuable...***

## **You start earning Right Away...**

When you become A Preferred Owner Member at Covert your Preferred Owner Loyalty Card is **Pre-loaded** with:

**\$250** for your NEXT Vehicle Purchase (New or Used)

**\$15** for your NEXT Service Visit

## **You earn every visit...**

Earn **3%** for money you spend in our Service and Parts Departments

## **You earn when you Shop Online...**

With our GM exclusive **Points Plus!** Program you earn points at over 400 National Retailers when you shop online for things you buy everyday. All you have to do is log onto your Personal Preferred Owner Web Site, select a retailer, start shopping and EARNING.

[CLICK HERE](#)  
to Learn More



Shop over 300 retailers ...

**POINTS** *plus*

|               |                   |                  |
|---------------|-------------------|------------------|
| jcpenny       | GAP               | Walmart          |
| homedepot.com | Target.com        | BEST BUY         |
| drugstore.com | 1-800 flowers.com | BARNES & NOBLE   |
|               |                   | SPORTS AUTHORITY |

PREFERRED OWNER ... and earn points in the process!

|  |  |
|--|--|
|  |  |
|--|--|



# Points Plus! Shop Online & Earn

*"Earn points you can redeem at our dealership for Service, Parts, or Accessories simply by shopping online for things you use everyday..."*

**INTRODUCING**

**POINTS *plus***

**PREFERRED OWNER**

**BEST BUY**

**Target.com**

**BORDERS**

**homedepot.com**

**...and many more!**

**SHOP AND EARN EVEN MORE POINTS!**

*"You chose when and where you want to shop. In 30-45 days after purchase Redeem Your Points."*

*"It's that Easy..."*

## IT'S EASY WITH POINTS PLUS!

Starting today, you can earn even more points on your Preferred Owner Card – just shop online at the Preferred Owner Program web site at [www.gmpreferredowner.com](http://www.gmpreferredowner.com).

## POINTS ARE REWARDING FOR YOU AND YOUR VEHICLE

The Preferred Owner **Points Plus** program can save you money! Whether you earn points from customer-pay purchases (pre-tax) in our Service, Parts or Collision Repair Departments or from shopping with **Points Plus** online retail partners, all earned points can be used toward maintaining quality care for your car (regardless of make or model) from participating GM Dealers. And best of all, membership is free!



Check the Preferred Owner web site regularly for exciting new discounts and bonus point offers!

## EARNING MORE POINTS IS AS EASY AS 1-2-3

- 1 Log-in at [www.gmpreferredowner.com](http://www.gmpreferredowner.com) (if you haven't already done so ... you will need to register)
- 2 Click on the "Bonus Points and Discounts" button
- 3 View all discounts and special offers and **START SHOPPING!** Your points will automatically post to your account 30-45 days from shipment of your online purchase. It really is that easy!



Preferred Owner Members can easily view and track all retailer bonus points on the Transaction History page of the Preferred Owner web site.

Sign up to save money today at [www.gmpreferredowner.com](http://www.gmpreferredowner.com)

PREFERRED OWNER PROGRAM



For a listing of current participating retailers and more information on how you can sign up to save money and earn even more Preferred Owner points, visit us at: [www.gmpreferredowner.com](http://www.gmpreferredowner.com)



Note: Preferred Owner points cannot be redeemed for cash.

PREFERRED OWNER PROGRAM



## POINTS *plus*



- Electronics
- Home Office
- Home Improvement
- Flowers & Gifts
- Apparel
- Sporting Goods
- Music & Movies
- Pet Supplies
- Computers
- Travel

...and much more

**Ready to shop?**

# Covert Bastrop Preferred Owner Loyalty Program

## TERMS & CONDITIONS

- Preferred Owner card earnings cannot be redeemed for cash.
- Dealership reserves the right to change the earnings percentage without prior notice.
- Returned Items purchased with Preferred Owner earnings will not be exchanged for cash. The returned item's value will be put on the Preferred Owner card. No cash will be given.
- Dealership reserves the right to change, suspend or discontinue the Preferred Owner Program at any time.
- Preferred Owner Program may not be used in conjunction with any other specials or coupons.
- Fleet and wholesale customers are excluded from the Preferred Owner Program.
- Employees and their families purchasing parts or services using employee discount may only participate Preferred Owner Points Plus Program.

## FREQUENTLY ASKED QUESTIONS

### What is the Preferred Owner Program?

The Covert Bastrop Preferred Owner Program is your opportunity to earn rewards for simply maintaining your vehicle in our Service Department. For every dollar you spend in our Service or Parts Departments you will earn 3% toward future service or parts purchases. As an added bonus your account is Pre-Loaded with \$250 toward your NEXT vehicle purchase (new or used) and \$15 toward your NEXT service visit.

### What is the Points Plus! program?

The Points Plus! Program is a way for you to earn rewards by shopping online with participating national retailers. When you log on to your account you will see a link to shop and earn bonus points. Simply follow the link, choose a retailer, and start shopping. In 30-45 days from your online purchase, your points will be available for redemption at our dealership for service, parts, or accessories.

### How do I access my Rewards Account?

You can check your rewards balance anytime by logging on to your account online. To access your account go to [www.gmpreferreddowner.com](http://www.gmpreferreddowner.com) enter the account number on your card and your email or last name. While there, you can update your account information, check your sales and service balances, and go to Points Plus! To shop and earn more points.

### What does it cost to join?

The best part of our Preferred Owner Program is it is **FREE** to join! And there are no monthly or yearly fees associated with our program.